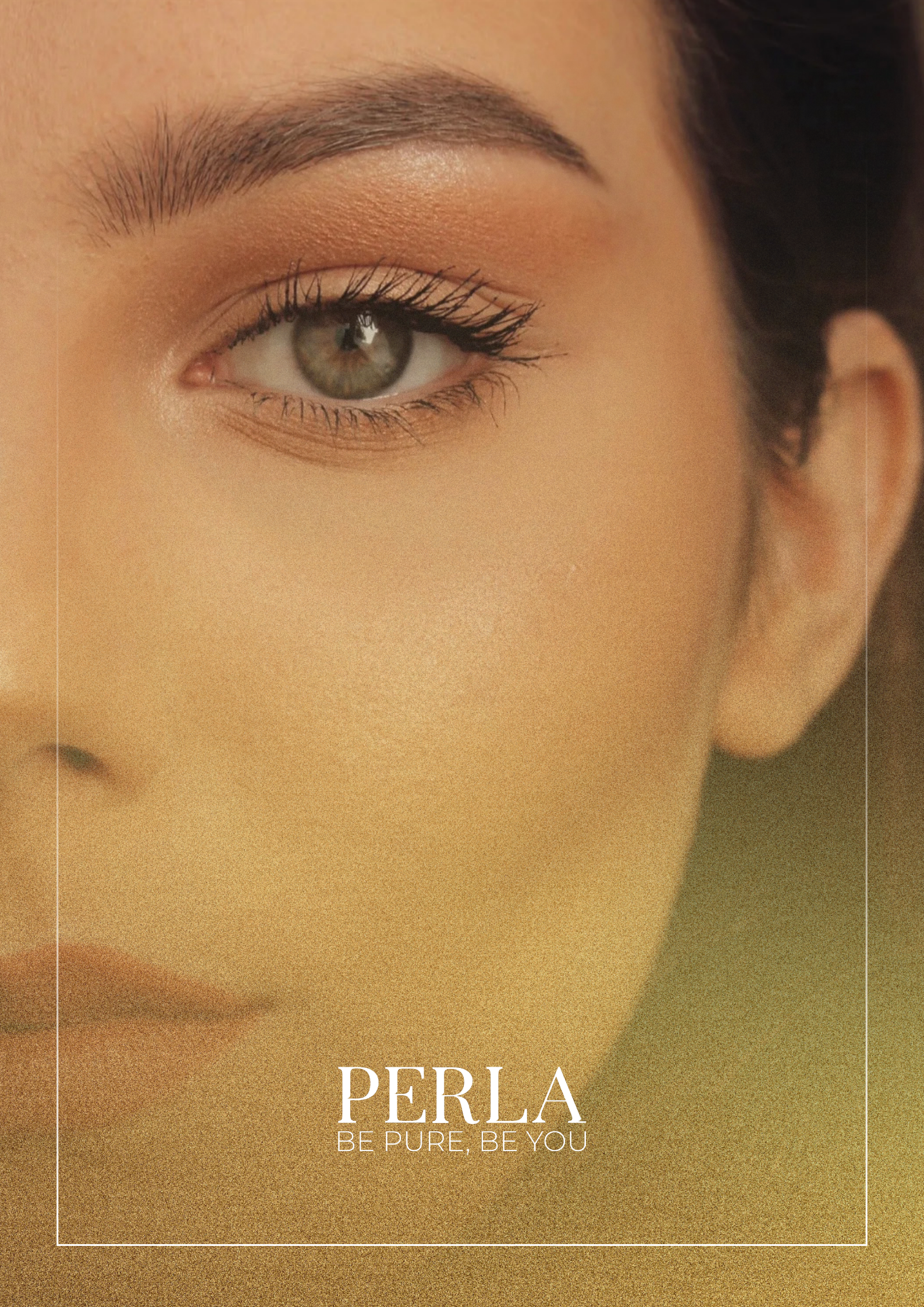




PERLA
BE PURE, BE YOU



Hidden in silence,
guarded by time,
there is a secret of beauty.

PERLA opens the garden.
And you are invited inside.

PERLA

BE PURE, BE YOU

Luxury wellness redefined with a premium collagen elixir designed for beauty, health, and modern lifestyles.

Today marks the debut of PERLA, a next-generation collagen drink that blends science, luxury, and everyday elegance. Positioned as “*The Chanel of collagen drinks*,” PERLA sets a new standard in beauty and wellness, offering discerning consumers a premium solution at the intersection of health, aesthetics, and lifestyle.

“

As someone passionate about both wellness and design, I created PERLA to elevate collagen beyond just a supplement, transforming it into a luxury ritual,” said Simone Perla, founder of PERLA. “It’s about feeling as good as you look and doing it with style.

”

“

I envisioned PERLA not just as a supplement, but as a statement of beauty and lifestyle.

- Simone Perla, Founder

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PERLA is now available online at www.thisisperla.com. For press inquiries, please contact Info@thisisperla.com

FACT SHEET

Format: 30 × 25 ml glass vials

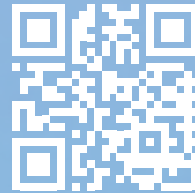
Collagen Dose: 10,000 mg Peptan®
Marine Collagen

BioGlow Complex® with biotin, zinc &
antioxidants

Price: €109.50 retail / €99.50 monthly
subscription (3 months minimum)

Purchase: thisisperla.com

Claims: sugar-free • lactose-free
• gluten-free • no artificial additives



WE CREATED
PERLA LIKE
A COUTURE
SKINCARE
HOUSE-SCIENCE
FIRST, LUXURY
ALWAYS.



WHY CHOOSE PERLA

- ✓ **10,000mg Hydrolyzed Premium Fish-Based Collagen (Peptan® Type I)**
Easily absorbed to nourish skin, hair, and nails from within.
- ✓ **Supports Skin Elasticity & Glow**
Maintains firm, radiant, youthful-looking skin.
- ✓ **Stimulates Hair & Nail Growth**
Strengthens hair and nails for natural beauty.
- ✓ **Reduces Fine Lines**
Smooths signs of aging from the inside out.
- ✓ **Your Daily Self-Care Ritual**
A nourishing start to your day, every morning.
- ✓ **No Added Sugars | No Artificial Colorings**
No Junk, Only Results





PERLA COLLAGEN BEAUTY ELIXIR





COLLAGEN. CLINICALLY STUDIED. BEAUTY FROM WITHIN.

10,000mg Hydrolyzed Premium Fish-Based Collagen (Peptan® Type I)

- ✓ Type I collagen is the main structural collagen in human skin → supports firmness and elasticity.
- ✓ Hydrolyzed peptides are clinically shown to be easily absorbed → promote visible skin hydration and wrinkle reduction.*
- ✓ Contributes to connective tissue, joints, and bones → beauty support from within.
- ✓ Market claim: *"Clinically studied collagen peptides for youthful, hydrated skin."*

*Based on published clinical research on Peptan® collagen peptides. Collagen benefits are not EFSA health claims.

PROVEN BENEFITS. MARKET-READY CLAIMS.

Manganese

- ✓ Contributes to the normal formation of connective tissue → supports skin firmness and elasticity.
- ✓ Functions as a cofactor in antioxidant defense → helps protect against oxidative stress and premature aging.
- ✓ Market claim: *"Supports the structural foundation of youthful skin."*

Zinc

- ✓ Contributes to normal DNA synthesis and cell regeneration → supports skin renewal and repair.
- ✓ Protects cells against oxidative stress → helps reduce signs of aging and dullness.
- ✓ Contributes to the normal function of the immune system → linked to overall skin resilience.
- ✓ Market claim: *"Essential mineral for radiant, balanced skin."*

Biotin

- ✓ Contributes to the maintenance of normal hair → strong, shiny, healthy hair.
- ✓ Contributes to the maintenance of normal skin → smooth, resilient skin structure.
- ✓ Contributes to the maintenance of normal mucous membranes and nails → beauty support from within.
- ✓ Market claim: *"The beauty vitamin – trusted for hair, skin, and nails."*

**All claims are compliant with EFSA (European Food Safety Authority). This ensures full marketing safety and credibility across EU markets.*



CORE VALUES



Luxury

Each formulation is crafted to deliver an indulgent, high-end wellness experience, blending sophistication with exceptional quality.



Science-Backed

Our products are developed through advanced research and supported by evidence-based findings to ensure superior efficacy and proven results.



Clean-Label

We maintain full transparency, using only pure, responsibly sourced ingredients—free from unnecessary additives or harmful fillers.



EU-Certified Production

Every product is manufactured under strict European standards, guaranteeing uncompromising safety, precision, and quality control.



Quality Assurance

Through continuous innovation, rigorous testing, and meticulous attention to detail, we uphold world-class standards at every stage.

PERLA

BE PURE, BE YOU

PERLA is the whisper of elegance in your day, the glow beneath your skin, and the confidence that never fades.

We welcome press, retail & partnership inquiries.

✉ Info@thisisperla.com | [@perla.elixirs](https://www.instagram.com/perla.elixirs) | www.thisisperla.com

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By *Simone Perla*